



2016-17 University Park Elementary Annual Sponsorship Packages*

		Gold (2) Annual Investment: \$4,000	Silver Annual Investment: \$2,500	Bronze Annual Investment: \$1,000
Event Recognition				
Fun Run and Carnival October, annually	8' table at carnival. Programming to be discussed with Fun Run Committee prior to event.	✓	✓	
Silent Auction Fundraiser April, 2017 Sponsorship deadline: February 20, 2017	Corporate link and logo on all event materials	✓		
	Corporate logo in event program and visual presence at event	✓	✓	✓
	Tickets to event	6	4	2
Social Media Recognition				
UPark Elementary App	Interactive app banner with business logo and link	September-May	Three months of sponsor's choosing	None
Online Presence www.uparkelementary.org	Corporate logo and link on website, September-May	Home page and Community Partners page	Community Partners page	Community Partners page
	Facebook thank you post	3	2	1
Additional Sponsor Recognition				
Banner	(1) 3x6' banner to be placed on UPark fence (St. Paul side). Placement and positioning provided/determined by UPark PTA.	✓		
School Directory	Distributed in mid-September to all Upark Families	Full Page Ad	1/2-Page Ad	1/4-Page Ad
Recognition on UPark Marquis	Recognition on University Park school sign for 1 week to be determined by UPark	✓		
UWhoop newsletter	Mention in Spring edition of UWhoop newsletter distributed to University Park neighborhood	✓		
Student Thank You	8x10 framed photo and thank you from UPark students	✓	✓	✓
A La Carte Options				
Silent Auction -visual presence at event and in event program	\$450			
UPark App -3 month interactive App banner with direct link to business websites.	\$450			
Friends and Family -Thank you listing on Facebook	\$250			

*The University Park PTA is a non-profit organization, Federal Tax ID 74-2594835. Donors should consult their accountant as to deductibility of any contributions.