



2017-18 University Park Elementary Annual Sponsorship Packages*

		Gold (2) Annual Investment: \$4,000	Silver Annual Investment: \$2,500	Bronze Annual Investment: \$1,000
Event Recognition				
Silent Auction Fundraiser April 21, 2018 Sponsorship deadline: March 21, 2018	Corporate link and logo on all event materials	✓	✓	
	Corporate logo in event program and visual presence at event	✓	✓	✓
	Tickets to event	6	4	2
Social Media Recognition				
UPark Elementary App	Interactive app banner with business logo and link	September-May	Three months of sponsor's choosing	
Online Presence www.uparkelementary.org	Corporate logo and link on website, September-May	Home page and Community Partners page	Community Partners page	Community Partners page
	Facebook thank you post	3	2	1
Additional Sponsor Recognition				
Banner	(1) 3x6' banner on UPark fence (St. Paul side). Positioning determined by UPark PTA.	✓		
School Directory	Distributed in mid-September to all Upark Families	Full Page Ad	2/3-Page Ad	1/3-Page Ad
Recognition on UPark Marquis	Recognition on University Park school sign for 1 week to be determined by UPark	✓		
UWhoo Newsletter	Mention in spring edition of UWhoo newsletter distributed to University Park neighborhood	✓		

A La Carte Options	
Silent Auction - Visual presence at the event	\$450
Upark App - 3-month interactive app banner with direct link to business website	\$450
School Directory	
1/3-page (5"x2.5" black and white)	\$200
2/3-page (5"x5" black and white)	\$350
Full-page (5"x7.5" black and white)	\$500

*The University Park PTA is a non-profit organization, Federal Tax ID 74-2594835. Donors should consult their accountant as to the deductibility of any contributions.

*Packages run for one full year, effective on the date of payment.